

PROSPECT ANNOUNCEMENT

Coleman Locates Leadership Center to Jeffco

The **Coleman Company**, an international leader in the innovation and marketing of outdoor products, is opening a new office in the Denver West area in unincorporated Jefferson County. The company will occupy a 36,500 square-foot log cabin office building that was originally



built for them in the mid-90s.



“Coleman is ecstatic to announce the opening of our Leadership Center in Jefferson County,” said Robert Marcovitch, President and CEO.

“As a global renowned outdoor company this area will provide Coleman with a great location and platform to design, market, and launch our diverse portfolio of products. We look forward to becoming a contributing corporate citizen within Jefferson County and the greater Denver area.”

“We are delighted to welcome Coleman Company back to our community,” said

Jefferson County Commissioner Don Rosier. “This is a company whose brand fits very well with the outdoors lifestyle of many of our citizens.”

The Coleman Company will relocate some sales, marketing and product teams from Wichita to the new office as well as hire from the local marketplace. The average annual salaries of the new jobs are expected to be around \$100,000.

The Jefferson County Economic Development Corporation (JeffCo EDC) worked with Coleman officials on the site selection for the new office. Kevin McCasky, President and CEO, JeffCo EDC, praised the organization’s Board of Directors and the Jefferson County Board of County Commissioners for arranging a financial incentive package that helped bring the Coleman Company to Jefferson County and Colorado. Others assisted as well.

“We are pleased at the partnership between our organization, the state, Jefferson County, the Workforce Center, Metro Denver EDC and other community partners that offered to assist the Coleman Company in various ways to help establish operations here in Jefferson County,” said McCasky.

The Coleman Company moved its corporate headquarters to Jefferson County in 1995 but moved it back to Wichita, Kansas two years later. Many people still refer to the original building as the “Coleman” building. It is anticipated that the Coleman Company will start moving into its new space in early 2012.

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